



EASY CUSTOMER MANAGEMENT AND
SALES TRACKING.

**HELP YOUR COMPANY GROW
INTO A SUCCESSFUL CUSTOMER
FOCUSED ORGANIZATION**

Deskera CRM streamlines and automates business processes better than any CRM in its class, by providing a complete view of the customer. Deskera Customer Relationship Management software helps businesses automate critical sales processes and allows tracking of opportunities at every sales level. Provide your customers an excellent service experience with Deskera CRM.



SALES FORECASTING AND REPORTS

Sales Forecasting and Reports help you gain valuable insight into customer preferences and demand patterns based on historical sales reports in an excel format or a graphical representation. It allows you to determine the lead-conversion ratio and provides up-to-date business statistics.



PRODUCT MANAGEMENT

The one-stop destination for all products, Deskera CRM ensures that all relevant information regarding your product offerings is accurately recorded in the system. It aids in a uniformed data exchange among all business users who interact with products.



DESKERA EMAIL

Deskera Email provides a single messaging system for each Deskera user, with an efficient and easy-to-use client interface, that can be used to send messages to anyone in your network. Designed for seamless and improved communication, it allows configuration of multiple online email accounts using IMAP/POP3 settings.



CONTACT MANAGEMENT

Contact Management helps you to connect with your clients worldwide. It provides access to customer profiles, key transaction status and account history. Maintain up-to-date data on all activities happening for each contact through real-time alerts and notifications.



SUPPORT AND SERVICE

Capture detailed customer feedback, problems and queries. You can also track pending and resolved cases with real-time status updates. Achieve customer satisfaction by managing a complete service lifecycle of each customer.



ACCOUNT MANAGEMENT

Access all the information related to different customer accounts at your fingertips. The complete account management software helps to manage a variety of accounts in the most efficient and cost-effective manner.



DOCUMENT MANAGEMENT

Document Manager helps store documents in a single repository which simplifies file management and retrieval. It allows you to categorize documents in multiple formats. You can access these documents from anywhere, anytime.



OPPORTUNITY MANAGEMENT

Maintain complete information related to specific sales and track your most promising leads that need to be cracked. You can also monitor the volume and quality of sales opportunities, which results in better conversion rates.

WHY DESKERA CRM?

- **Maximize campaign outcome for greater sales results**
- **Stay connected with your clients worldwide**
- **Win back customers or build on existing relationships with efficient after-sales support**
- **Convert leads into successful sales in a systematic and structured way**
- **Easily manage multiple accounts and products as the business grows**
- **Improve customer service and support with detailed case and progress reporting**
- **Gain actionable insight into future sales trends, forecasts and patterns**
- **Streamline daily business operation processes with document and email management on one platform**



Deliver better service with Deskera CRM today.